

Product data in order

All channels. One source.

Suppliers



For those seeking to fully enhance their product information management end-to-end.

More than just a PIM solution...



One source.





All channels.

For those looking to convert and distribute product data in an efficient manner automatically.

...Also, a solution to data conversions and automated flows.

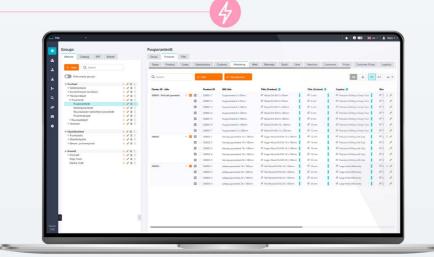
Save up to 80% of time in data management

Pimmix revolutionizes product data management, helping you achieve significant time savings with tools like the Group Matrix, Language Matrix, and cluster / variant -level article management.

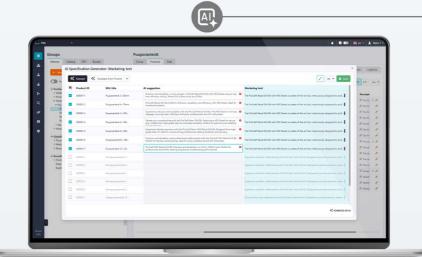
Here's how these features boost efficiency:

- ✓ Bulk management: Update entire product groups or all variants in a single action, reducing repetitive tasks to a fraction of the time.
- ✓ Effortless multilingual handling: Seamlessly create and manage product information across multiple languages using the intuitive Language Matrix
- Streamlined edits: Adjust details for specific groups, clusters or variants with pinpoint accuracy, eliminating the hassle of manual edits.
- ✓ Tailored for your needs: Easily manage complex product catalogs with flexible tools that adapt to your unique data structures and workflows.

With these and other tools, companies can save up to 80% time, depending on the structure and complexity of the data. Focus on what truly matters—growing your business.



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Unlock remarkable efficiency with the Conversion Hub

The **Conversion Hub** connects all systems and channels:

- ✓ Integrate: Sync data across internal systems for consistency and efficiency.
- Share automatically: Distribute to data pools, retail chains, and retailers in desired structure and format.
- Real-time updates: Send new items, updates and changes automatically.
- Error-free workflows: Eliminate manual tasks, ensuring error-free workflows and high-quality data.
- Save time: No more manual effort and delivery, freeing your team to focus on growth.
- ✓ Sell more: Launch faster and sell more.

Revolutionize product data with AI-driven automation

Pimmix puts the power of AI at your fingertips, transforming how you manage, create, and optimize product data. With seamless integration to generative AI, the system delivers unparalleled benefits:

- ✓ Smarter, faster data: Use AI to create, enrich, and structure product data for unparalleled accuracy and consistency.
- ✓ Bulk creation and translation: Generate or translate content for individual items, entire clusters or whole group in bulk in seconds.
- ✓ Custom AI prompts: Design your own AI prompts to achieve precisely the results you need, tailored to your unique business requirements.
- ✓ Automate everything: From marketing content to SEO texts and translations, ensuring repetitive tasks are completed effortlessly and in record time.

Pimmix's AI capabilities empower you to stay ahead, reduce costs, and focus on growing your business while AI handles the rest.



Ready to reshape your product data management

Gather all product information in one place, enrich, and automatically distribute to all channels and every touchpoint. Ensure the high quality of product information while saving money, time and effort



Data management

Manage any product or group data consistently and systematically with effective tools.



Overviews & Workflows

Streamline product information processes and ensure high-quality data.



Master data

Seamless delivery and receipt of master data between partners and stakeholders.



Product data integrations

Enable seamless connections with your existing systems and tools.



Product data standards

Connect your product information to product data standards and classifications.



Pimmix Publisher™

Create sales, marketing, and point-of-sale material intelligently and automatically.



Artificial Intelligence (AI)

Revolutionize the way you create, translate, process, and utilize your product data.











Discover more









